



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
576773 /	
<u>Product</u>	
<b>Gen Election Candidate A</b>	
<u>Contract Dates</u>	<u>Estimate #</u>
09/24/12 - 10/07/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Ohio House Rep Campaign</b>	09/21/12 / 09/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
<b>WJW</b>	John Zarlenga
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Midwest Communications**  
**49 South Grant Avenue**  
**Columbus, OH 43215**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										Type <u>Spots</u>	<u>Amount</u>
N 1 8	09/24/12	10/07/12	Late News Rotator		10p-11p Rotator		:30			NM	11 \$28,600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTFSS	6					\$2,600.00		
Week:	10/01/12	10/07/12	MTWTFSS	5					\$2,600.00		
N 2 8	09/24/12	10/07/12	M-F 5a-530a		5a-530a		:30			NM	10 \$6,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	5					\$600.00		
Week:	10/01/12	10/07/12	MTWTF--	5					\$600.00		
N 3 8	09/24/12	10/07/12	M-F 6a-8a		6a-8a Rotator		:30			NM	10 \$19,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	5					\$1,900.00		
Week:	10/01/12	10/07/12	MTWTF--	5					\$1,900.00		
N 4 8	09/24/12	10/07/12	M-F 9a-10a		9a-10a		:30			NM	10 \$8,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	5					\$800.00		
Week:	10/01/12	10/07/12	MTWTF--	5					\$800.00		
N 5 8	09/24/12	10/07/12	M-F 12p-1p Noon News		12p-1p Noon News		:30			NM	10 \$4,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	5					\$400.00		
Week:	10/01/12	10/07/12	MTWTF--	5					\$400.00		
N 6 8	09/24/12	10/07/12	M-F 5p-6p News		5p-6p News		:30			NM	10 \$15,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	5					\$1,500.00		
Week:	10/01/12	10/07/12	MTWTF--	5					\$1,500.00		
N 7 8	09/24/12	10/07/12	M-F 1130p-12a		1130p-12a		:30			NM	6 \$3,900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	MTWTF--	3					\$650.00		
Week:	10/01/12	10/07/12	MTWTF--	3					\$650.00		
N 8 8	09/24/12	10/07/12	Fox 8 Early News 7a-8a		Sa 7a-8a		:30			NM	2 \$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	09/24/12	09/30/12	-----S-	1					\$200.00		
Week:	10/01/12	10/07/12	-----S-	1					\$200.00		
N 9 8	09/24/12	09/30/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only			:30			NM	1 \$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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576773 /		
Contract Dates	Product	Estimate #
09/24/12 - 10/07/12	Gen Election Candidate	
Advertiser		Original Date / Revision
Ohio House Rep Campai		09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Week			Amount
Week: 09/24/12		09/30/12		MTWTFSS				1	\$100.00		

Totals 70 \$85,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	36	\$43,850.00	\$37,272.50
10/01/12 - 10/07/12	34	\$41,150.00	\$34,977.50
<b>Totals</b>	<b>70</b>	<b>\$85,000.00</b>	<b>\$72,250.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_  
(being)

I, Midwest Communications & Media \_\_\_\_\_ (on behalf of) Ohio House Republican Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Republican political party for the office of Ohio House of Representatives \_\_\_\_\_ in the General election to be held on 11/6/12 \_\_\_\_\_, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day, Class of Time	Times per Week	Number of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
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The broadcast time will be used by Mike Dovilla \_\_\_\_\_. I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee \_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: *the two preceding sentences are not applicable if the candidate personally appears during the broadcast.*) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: *The preceding sentence may be deleted.*) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: *the preceding sentence applies only to candidates for non-federal office.*)

Date: \_\_\_\_\_ (Candidate or Agent)

Accepted  Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

## AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_  
(being)

I, Midwest Communications & Media \_\_\_\_\_ (on behalf of) Ohio House Republican  
Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Republican political party for  
the office of Ohio House of Representatives \_\_\_\_\_  
in the General election to be held on 11/6/12 \_\_\_\_\_, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day, Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	-------------------------------	----------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
-------------------------	------------------------	----------------------

The broadcast time will be used by Casey Kozlowski \_\_\_\_\_.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee \_\_\_\_\_  
and you are authorized to announce the time as paid for by such person or entity. The entity  
furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee;  
( ) an association; or ( ) other unincorporated group. The names and offices of the chief  
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station has disclosed to me its political advertising policies, including: applicable classes and rates; and  
discount, promotional and other sales practices. (Note: *The preceding sentence may be deleted.*) The  
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her  
authorized committee. (Note: *the preceding sentence applies only to candidates for non-federal office.*)

Date: \_\_\_\_\_ (Candidate or Agent)

Accepted  Rejected By \_\_\_\_\_ Title \_\_\_\_\_

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# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_  
(being)

I, Midwest Communications & Media (on behalf of) Ohio House Republican  
Organizational Committee       , a legally qualified candidate of the Republican political party for  
the office of         
Ohio House of Representatives  
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day, Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	-------------------------------	----------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
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The broadcast time will be used by Lori DiNallo.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee  
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

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Columbus, OH 43220  
Matt Huffman, Chairman

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Date: \_\_\_\_\_ (Candidate or Agent)

Accepted  Rejected By \_\_\_\_\_ Title \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_  
(being)

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---------------------	---------------------	------	--------------	---------------	----------------	-----------------	------

*Cand B*

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
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The broadcast time will be used by Kristina Roegner.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee  
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

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Date: \_\_\_\_\_ (Candidate or Agent)

Accepted  Rejected By \_\_\_\_\_ Title \_\_\_\_\_

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MIDWEST COMMUNICATIONS & MEDIA  
MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
9/24	1017	

25-2-440

10372

PAY Seventy-Two Thousand Two Hundred Fifty, 1/100 DOLLARS  
DATE 9/30/11 TO THE ORDER OF WJW-TV CHECK NO. 10372 CHECK AMT. 72,250.00



 Huntington

Kate Hansen

00010372 0440000240 0189218944 2

# 571,773